



ConnectedYard Debuts pHin for Retail at PSP Expo with Benefits for Pool Service Companies and Pool Retailers

PALO ALTO, Calif. – Nov. 2, 2016 – ConnectedYard, an innovator in smart technology and the Internet of Things (IoT), has announced that it will offer pHin, the smart water care solution, for retail early next year, providing new revenue sources for retailers and dealers.

The company made the announcement today at the International Pool | Spa | Patio Expo in New Orleans where it won the prestigious Best New Product of the Year award last year.

“By bringing pHin to retail stores, we enable consumers to maintain perfectly balanced water in their pool or hot tub with the added benefit of using chemicals bought from their local store. This will drive more foot traffic to the retailers, making it the smart product of choice for retail,” noted Mark Janes, Co-Founder and COO of ConnectedYard.

pHin for retail combines a bluetooth and WiFi-enabled smart monitor and a mobile app to take the guesswork out of pool and hot tub care. With the smart monitor monitoring the pool’s water chemistry 24/7, customers receive notifications on their phones when they need to balance the water quality, add chemicals or take other actions.

pHin helps retailers grow the sales of chemical and other pool-related products by making “in-app” chemical recommendations and driving traffic to their stores. In addition, the pHin app provides one-touch, on-demand access to a network of pre-qualified pool service technicians, providing further benefits to pool service companies with retail stores.

For complete information, visit www.phin.co and www.poolservice.co.

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About ConnectedYard

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company’s first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living. Learn more at www.phin.co, [@getpHin](https://www.facebook.com/getpHin) and on [Facebook](https://www.facebook.com/ConnectedYard).

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