



ConnectedYard Announces pHin Smart Water Care Solution Now Available in Ace Hardware and Pool Supply Stores Nationwide

pHin Sets Smart Technology Industry Standard for Pool and Hot Tub Care

PALO ALTO, Calif., May 4, 2017 -- ConnectedYard, an innovator in smart technology and the Internet of Things (IoT), today announced the availability of its pHin Smart Water Care solution at Ace Hardware and select pool supply stores nationwide, in addition to its popular online subscription-based service. The move into the retail market provides consumers with more flexibility in the way they purchase and use pHin, and solidifies its position as a leader in transforming pool and hot tub care.

Ace Hardware is the world's largest hardware retail cooperative with 5,000 stores worldwide, and the first national retailer to carry pHin in all its US stores.

"We are thrilled to partner with Ace Hardware, a world-class company that truly shares our values," said ConnectedYard Co-Founder and COO Mark Janes. "This partnership will help us expand our reach further and bring pHin to millions of people."

Consumers now have a variety of ways to purchase pHin, including from their local Ace Hardware or pool supply store, through a select network of pool service technicians, or through the company's original online chemical subscription service in which pre-measured chemical pods are automatically delivered to the customer's door.

The pHin Smart Water Care solution combines a bluetooth and WiFi-enabled floating water monitor along with the pHin Mobile App to take the guesswork out of pool and hot tub care. Notifications are sent to the smartphone when water chemistry needs rebalancing, including dosing instructions for the amount of chemicals or single-dose, color-coded pods to add. The pHin Mobile App also provides one-touch, on-demand access to the Pool Service on Demand network of pre-qualified pool service technicians.

pHin makes water chemistry adjustment recommendations for all chemical brands, with specific dosing recommendations for select chemical brands, such as hth®, hth Spa™, poolife®, Leisure Time®, Brilliance® and GLB®. Lonza is a ConnectedYard strategic partner and one of the world's leading suppliers of treatment chemicals to the global residential, industrial, commercial and municipal water treatment markets.

pHin has received numerous industry awards and accolades for its cutting-edge approach to pool and hot tub care including IoT Evolution Product of the Year from IoT Evolution magazine and IoT Evolution World two years in a row; the Connected Home and Building Award from IoT Evolution; Best IoT Technology Development at the IDTechEx Show; Best App Development: B2C from the Internet Marketing Association; and Best New Product at the International Pool | Spa | Patio Expo.

The new retail partnerships with Ace Hardware and pool supply stores nationwide are a further testament to pHin's product maturity and position as a leader in smart water care.



Photo download: <http://www.kcomm.com/wp-content/uploads/2017/05/pHin-Monitor-flat.png>

For more information, visit www.phin.co and www.poolservice.co.

About ConnectedYard

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co, @getpHin and on Facebook. Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

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