



DIY NETWORK'S 'POOL KINGS' STARS PARTNER WITH CONNECTEDYARD TO PROMOTE SAFE, HEALTHY WATER WITH pHin

NASHVILLE, Tenn. (October 31, 2017) - Kyle and Justin Peek, owners of Tenn.-based Peek Pools and Spas and stars of DIY Network hit show *Pool Kings*, today announced they are partnering with ConnectedYard, makers of the pHin Smart Water Care solution, to promote the benefits of safe, healthy and perfectly balanced water as part of a 2018 Safe Water initiative.

The *Pool Kings* stars will work with ConnectedYard to help pool builders give the gift of perfectly balanced new pools to homeowners, and educate homeowners on the importance of safe water and maintaining perfect chemical balance.

"As pool builders, one of our top priorities is ensuring our clients have clean and healthy water for their pools," said Kyle. "pHin makes it incredibly easy for homeowners to keep their water safe and reduce the time and cost involved in caring for their pools so they can spend more time enjoying pool time with family and friends."

pHin is taking the guesswork out of pool and hot tub care with a WiFi-enabled smart monitor and a mobile phone app. The pHin Smart Monitor continuously monitors pool and hot tub water chemistry and temperature, notifying owners by phone when water quality needs to be rebalanced. pHin works with all chemicals and provides specific dosing instructions for many chemical brands. For pool and hot tub owners, easy to use, automated and connected devices like pHin significantly reduce the time and cost involved in managing their pools and hot tubs—and ensure their water stays clean, safe and perfectly balanced for all the years after installation.

"pHin simplifies pool and hot tub maintenance, protecting customers' investment in their new or remodeled pool," said Jim Conti, ConnectedYard Vice President of Sales. "Automated and smart devices like pHin represent a huge opportunity for pool builders to differentiate versus the competition, improve customer loyalty, and enhance their brand reputation by aligning with the latest and greatest automated backyard technology."

About Kyle and Justin Peek: Stars of DIY Network hit show [*Pool Kings*](#), Kyle and Justin Peek have been leaders in custom pool design and construction for over 35 years with their Thompson Station, Tenn.-based company, Peek Pools and Spas. Receiving accolades from existing clients, as well as peers and fellow pool builders, Peek Pools and Spas has been responsible for the design and construction of luxury pools nationwide, with Kyle's work also featured by DIY's *America's Most Desperate Landscape*. To learn more about Kyle and Justin Peek and Peek Pools and Spas, visit peekpools.com.



About ConnectedYard: Headquartered in San Jose, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co, @getpHin and on [Facebook](#). Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

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