



ConnectedYard Introduces pHin™ Ready Hot Tubs

ConnectedYard Partners with Nordic to Simplify Hot Tub Maintenance

San Jose, Calif. – October 30, 2018 – ConnectedYard, a Hayward Industries, Inc. company and maker of the [pHin Smart Water Care](#) solution, today announced a new version of pHin designed to simplify the care and maintenance of residential hot tubs. ConnectedYard has partnered with Nordic Hot Tubs as the first manufacturer to create pHin Ready hot tubs that include the new inline installation of the award-winning pHin solution in all of its 2019 North American hot tub models.

Hot tub manufacturers create pHin Ready hot tubs by adding a pHin adaptor into the hot tub plumbing, effectively “smart-enabling” their hot tubs with pHin’s innovative water monitoring technology. With the pHin Partner Portal, hot tub manufacturers and dealers can receive real-time data on their customers’ hot tubs (with customer permission) — including current water health, historical pH, ORP, temperature levels and chemical usage—similar to the data available to hot tub owners via the pHin Mobile App. This remote monitoring capability provides peace of mind and reduces maintenance costs for both hot tub owners and dealers, while providing manufacturers and dealers with valuable data and insights allowing them to better serve customers’ needs.

“We are very excited to partner with pHin and announce Nordic Hot Tubs as the first manufacturer of pHin Ready hot tubs. pHin is an incredibly easy-to-use water monitoring system that provides real-time water care information directly from the hot tub to the pHin App on any mobile device,” said Pete Westfall, Vice President of Sales for Nordic. “The partnership with ConnectedYard will provide Nordic Hot Tub dealers with a competitive advantage, while offering their customers a better experience by reducing the burden of water care.”

“ConnectedYard and Nordic have a shared vision to make owning a hot tub simple, low maintenance and carefree,” said Justin Miller, ConnectedYard CEO. “A pHin Ready hot tub allows the dealer to provide their customers with an enhanced Nordic experience and combined with innovative features like the Shopping List and Partner Portal, pHin makes it easy for dealers to support their customers’ service and chemical needs.”

pHin is an innovative smart water care solution that takes the guesswork out of pool and hot tub maintenance by combining a WiFi-enabled smart monitor and mobile app that monitors water chemistry and temperature 24/7, and notifies customers via smartphone

when they need to take action. Customers receive recommendations on how to balance their water so they add only the exact chemicals needed.

See pHin in action at the Hayward Booth #2823 at the International Pool Spa Patio Expo in Las Vegas, October 31-November 2, 2018.

About ConnectedYard

Headquartered in San Jose, Calif., ConnectedYard, a Hayward Industries company, is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co, [Twitter](#) and on [Facebook](#). Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

About Hayward Industries, Inc.

Hayward Industries, Inc. is a leading global manufacturer of residential and commercial pool equipment and industrial flow control products. Headquartered in Elizabeth, NJ, Hayward markets a full line of energy efficient pool and spa equipment including pumps, filters, heaters, cleaners, salt chlorinators, automation, lighting, safety and flow control products. Hayward Products and trademarks include OmniLogic®, VS Omni, TriStar®, MaxFlo®, Super Pump®, AquaRite®, TurboCell®, Navigator®, Pool Vac™, AquaVac®, SwimClear™, and CAT Controllers®. Hayward products are sold worldwide. For more information contact Hayward at (908) 351-5400 or visit www.hayward.com.

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