

pHinTM Smart Pool and Hot Tub Monitor

pHin monitors your customers' pool, hot tub, and swim spa water 24/7

What is pHin?

The pHin smart monitor is an innovative addition to Hayward's product portfolio that measures temperature, pH and sanitizer levels over 1,000 times per week.

Elegantly designed, pHin is an easy-to-use wireless device that simply floats in the vessel's water as its sensors collect valuable water chemistry data and that it makes accessible to retailers via the pHin Partner Portal.

Provide a new level of customer service to pool and hot tub customers by leveraging pHin's online portal that allows you to see customers' water chemistry history, preferred chemicals and even allows you to add their test strip data all into one easy-to-use dashboard.

This new level of insight will enable you to monitor your customers' water chemistry and proactively provide chemical recommendations.

Retailer Benefits

Dedicated Retail Support Team: Trained agents readily available at your service.

100% Warranty Coverage: Free replacements in the event of failure for all active pHin subscribers*.

pHin Market Materials: Brochures, danglers, videos, digital materials, demo app and FAQ page.

Product Benefits

Smarter Monitoring: Tests pH, sanitizer and temperature levels 1000x per week.

pHin Partner Portal: Easy-to-use charts and graphs of your customer's pool chemistry data.

Preferred Chemicals: pHin allows preferred chemical brands to appear for customers.

Works With All Water Types: Chlorine, bromine and salt water pools, swim spas and hot tubs.

Dosing Instructions: Specific dosing instructions to help your customers maintain balanced water.

Works With All Vessels: Pools, hot tubs and swim spas.

Shopping List: Customers can create chemical shopping lists for specific stores.

*Monitoring subscription is \$99/year after the first year, and includes a 1 year warranty extension with each renewal.

1

MONITOR



2

GET NOTIFIED



3

ADD CHEMICALS



How pHinTM Works



Partner Portal:

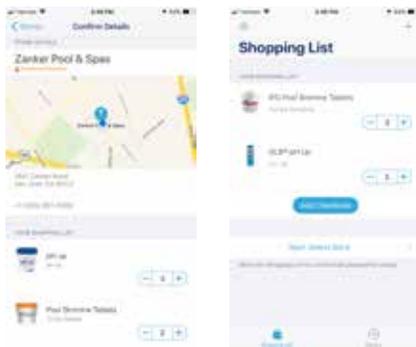
The pHin Partner Portal gives you and your employees 24/7 access to your customers' real-time water data and chemical inventory.

- 1 **Color-Coded Discs.** See your customers' water health at a glance.
- 2 **Customer Profile.** Have your customers' vessel type and information conveniently located at the top of our Partner Portal.
- 3 **Charts.** Analyze your customers' historical pH, ORP & temperature levels up to 90 days for a data-based approach to customer service.
- 4 **Actions.** Know what actions pHin is recommending to keep your customers' water safe.
- 5 **Water Report.** Knowing your customers' TA, TH & CYA levels can help you make chemical recommendations that suit their individual needs. Editable fields allow you to add space for more water reports.
- 6 **Chemicals.** See what chemicals your customers are scanning and identify upselling opportunities.



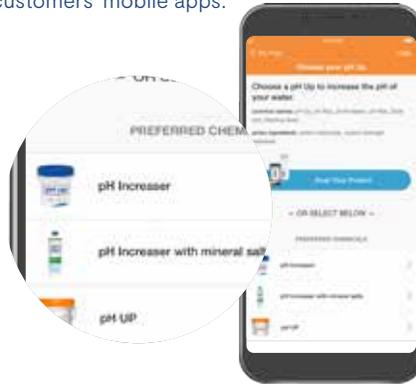
Shopping Lists:

The pHin Shopping List helps drive repeat traffic to your stores and nurture customer loyalty by making it easier for your customers to order chemicals from the comfort of their homes.



Preferred Chemicals:

Select the chemicals you want to showcase and give them prime real estate within your customers' mobile apps.



What's in the Box:

Find all you need in the box to get started.



Technical Specs:

SKU: PHRTL19FL
 Unit dimensions: 1.5 x 4.5 x 10 inches
 Box dimensions: 7 3/4 x 12 1/4 x 3 1/4 inches
 Master Carton UPC code - 851407007181

Technology: WiFi & bluetooth
 Batteries: 1 lithium metal battery (included, non-replaceable)
 Language: English
 Certification: FCC / IC
 Supported apps: iOS, Android

- 1 Wireless Bridge (may include AC adaptor).
- 2 Smart Monitor.
- 3 Calibration Kit.
- 4 Tether.
- 5 User Manual.

For more information about pHin, visit us at www.phin.co

Follow us: @getpHin

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