

For Immediate Release

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ConnectedYard Announces Engagement of Operations, Logistics and Supply Chain Veteran Mark Randall as Advisor to Board of Directors

PALO ALTO, Calif. – Mar. 29, 2016 – ConnectedYard, an innovator in smart technology and the Internet of Things (IoT) dedicated to being the center of the connected backyard, has announced the engagement of Mark Randall as a strategic advisor to its board of directors in the areas of operations and logistics. Randall will assist the company in optimizing its supply chain management, product deployment and fulfillment activities.

Randall recently served as President and CEO of Katerra, Inc., a Silicon Valley startup redefining the multi-trillion-dollar construction industry through applying tech-centric innovation to product design and sourcing, procurement and supply chain, logistics, and customer service. He continues to sit on the Katerra board of directors, while providing strategic advisory services to startup companies. Randall's extensive experience also includes senior management positions in operations and supply chain with Google, Amazon, Flextronics and Nokia.

"We are extremely pleased to welcome Mark to the ConnectedYard team," said Co-Founder and CEO Justin Miller. "His proven expertise in operations, logistics and fulfillment is a key addition to our management group to support the rapid growth of our company"

ConnectedYard has assembled team of 30 people with skills in strategic planning, hardware and software development, operations, business development, marketing and fulfillment who are driving the success of its first two products, pHin and Pool Service on Demand. Randall is expected to make important contributions across the organization as well as helping to find and attract additional topflight talent for the company.

pHin combines a Bluetooth® Smart and WiFi-enabled water monitor, a smartphone app and unique chemical pods to take the guesswork out of pool and hot tub care. Notifications are sent to the smartphone when water chemistry needs rebalancing, and pre-measured, color-coded, single-dose pods are shipped right to the owner's door. pHin also provides one-touch access to company's Pool Service On Demand.

Pool Service On Demand is a unique network of pre-qualified pool service providers offering pre-negotiated pricing. It connects professional technicians with pool and hot tub owners across America for their maintenance and repair needs. It also offers service techs a gateway into the smart pool industry with access to new revenue streams, broader market coverage, increased service margins and 24/7 customer insight.

For further information, visit www.phin.co and www.poolservice.co.

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About ConnectedYard

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co, [@getpHin](#) and on [Facebook](#). Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.