

For Immediate Release

Media Contact

Rachel Reenders
KCOMM
rachel@kcomm.com

ConnectedYard Wins Product of the Year Award from IoT Evolution for pHin Smart Pool Solution

PALO ALTO, Calif. – Aug. 11, 2016 – ConnectedYard, an innovator in smart technology and the Internet of Things (IoT), has received a prestigious 2016 IoT Evolution Product of the Year Award from IoT Evolution magazine and IoT Evolution World, the leading magazine and website covering IoT technologies, in recognition of the company's revolutionary [pHin](#) smart pool care solution.

"We are very gratified to receive this important recognition from IoT Evolution," said Mark Janes, Co-Founder and COO of ConnectedYard. "The Internet of Things continues to pervade the realm of home automation, and with pHin we are bringing intelligence, simplicity and fun to the backyard pool."

The Product of the Year award honors the best in IoT technology, a market that has grown by leaps and bounds over the last several years, for the systems and solutions that are delivering on the promise of gathering information regardless of proximity.

"The solutions selected for the IoT Evolution Product of Year Award reflect the diverse range of innovation driving the market today. It is my honor to congratulate ConnectedYard for their innovative work and superior contribution to the rapidly evolving IoT industry," said Carl Ford, CEO of Crossfire Media, a co-publisher of IoT Evolution.

Last year, pHin received the Connected Home and Building Award from IoT Evolution, honoring organizations delivering software or hardware solutions that enable the advancement of the smart home and building industry. pHin also won Best IoT Technology Development at the IDTechEx Show in Santa Clara and Best New Product at the International Pool | Spa | Patio Expo in Las Vegas.

pHin combines a bluetooth and WiFi enabled water monitor, a smartphone app and unique chemical pods to take the guesswork out of pool and hot tub care. The monitor senses water quality 24/7. Notifications are sent to the smartphone when water chemistry needs rebalancing, including how many of the pre-measured, single-dose, color-coded pods to add. pHin also uses an algorithm to track and forecast chemical needs over time so the optimum combination of pods is shipped right to the owner's door about every four to six weeks. In addition, the pHin app provides one-touch access to Pool Service on Demand, a network of pre-qualified pool service technicians.

For complete information, visit www.phin.co and www.poolservice.co.

###

About ConnectedYard

Headquartered in Palo Alto, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at www.phin.co,

[@getpHin](#) and on [Facebook](#). Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [IoT Evolution](#), [Customer](#), and [Internet Telephony](#). TMCnet is the leading source of news and articles for the communications and technology industries. TMC produces a variety of trade events, including [ITEXPO](#), the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; DevCon5 - HTML5 & Mobile App Developer Conference; IoT Evolution Conference & Expo; Real Time on the Web Conference and more. Visit [TMC Events](#) for additional information.