



(394 words)

## **pHin Smart Water Care Simplifies Maintenance for Thousands of Pool and Hot Tub Owners**

*pHin Now Monitoring More Than 50 Million Gallons of Water, Setting Industry Standard for Smart Water Care*

**San Jose, Calif. – August 15, 2017** – ConnectedYard, maker of the [pHin Smart Water Care](#) solution, is radically simplifying pool and hot tub care, giving pool and hot tub owners more time to enjoy backyard fun with family and friends. pHin now monitors more than 50 million gallons of water in thousands of pools and hot tubs around the US, setting the industry standard for smart water care.

“Today, pHin has hit a significant milestone, monitoring 50 million gallons of water in thousands of pools and hot tubs. But more importantly, we're helping people enjoy their pool or hot tub stress-free—by simplifying maintenance and ensuring #PerfectlyBalanced water chemistry,” said ConnectedYard Co-Founder and CEO Justin Miller.

A properly maintained pool or hot tub is fundamental for the health and safety of those who use it, and essential for keeping maintenance costs in check. pHin’s enthusiastic customers appreciate how easy it is to maintain perfectly balanced water:

*"This product is a life changer for all pool owners. The one bad thing about owning a swimming pool has been solved. People hate maintaining their pool! But look no further. This system has you covered. It will track and keep your pool in 100% balance.*

*- Sean, Texas-based Pool Builder and pHin Member*

The pHin Smart Water Care solution combines a bluetooth and WiFi-enabled floating water monitor along with the pHin Mobile App. Notifications are sent to the smartphone when water chemistry needs rebalancing, including dosing instructions for the amount of chemicals or single-dose, color-coded pods to add.

Pool and hot tub owners can purchase pHin from Ace Hardware, a growing number of pool supply stores, through a select network of pool service technicians, or through the [pHin website](#).

**About ConnectedYard**

Headquartered in San Jose, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at [www.phin.co](http://www.phin.co), @getpHin and on [Facebook](#). Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

###

**Media Contact:**

Melissa Neumann  
Manera Solutions for ConnectedYard  
408.666.1946  
[melissa@manerasolutions.com](mailto:melissa@manerasolutions.com)

---

## **pHin Smart Water Care Simplifies Maintenance for Thousands of Pool and Hot Tub Owners**

*pHin Now Monitoring More Than 50 Million Gallons of Water, Setting the Industry Standard for Smart Water Care*

**San Jose, Calif. – July 18, 2017** – This summer, ConnectedYard, an innovator in smart technology and maker of the pHin Smart Water Care solution, is radically simplifying pool and hot tub care, giving pool and hot tub owners more time to enjoy backyard fun with family and friends. pHin is now monitoring more than 50 million gallons of water in thousands of pools and hot tubs around the US, setting the industry standard for smart water care.

“Today, pHin has hit a significant milestone, monitoring 50 million gallons of water in thousands of pools and hot tubs. But more importantly, with the summer swim season in full swing, we're helping people enjoy their pool or hot tub stress-free—by simplifying maintenance and ensuring #PerfectlyBalanced water chemistry,” said ConnectedYard Co-Founder and CEO Justin Miller.

Fifty million gallons of water is equivalent to the amount of water that can be held in one million bathtubs, or used in two million five-minute showers. Using pHin to keep their water chemistry perfectly balanced, these pool and hot tub owners are investing in preventative maintenance that will help them avoid costly and wasteful practices, like draining and refilling their pool.

A properly maintained pool or hot tub is fundamental to the health and safety of family and friends who use it, and it's essential for keeping maintenance costs in check. pHin has attracted an enthusiastic fan base of customers who appreciate how easy it is to maintain perfectly balanced water.

*"As a new homeowner and first time caring for a pool, pHin has been a lifesaver! I just drop in the chemicals it tells me to and usually get a notification my pool is balanced within the hour."*

*- Erik, Texas-based Pool Owner*

*"This product is a life changer for all pool owners. The one bad thing about owning a swimming pool has been solved. People hate maintaining their pool! But look no further. This system has you covered. It will track and keep your pool in 100% balance."*

*- Sean, Texas-based Pool Builder and pHin Member*

The pHin Smart Water Care solution combines a bluetooth and WiFi-enabled floating water monitor along with the pHin Mobile App to take the guesswork out of pool and hot tub care. Notifications are sent to the smartphone when water chemistry needs rebalancing, including dosing instructions for the amount of chemicals or single-dose, color-coded pods to add. The pHin Mobile App also provides one-touch, on-demand access to the Pool Service on Demand network of pre-qualified pool service technicians.

Pool and hot tub owners can purchase pHin from their local Ace Hardware, a growing number of pool supply stores, through a select network of pool service technicians, or through [ConnectedYard's website](#). To learn more about pHin, visit [www.phin.co](http://www.phin.co) and [www.poolservice.co](http://www.poolservice.co).

### **About ConnectedYard**

Headquartered in San Jose, Calif., ConnectedYard is dedicated to bringing intelligence, predictability and efficiency as the center of the connected backyard. pHin, the company's first product, is reinventing pool and hot tub care with smart technology designed to help people have more time to enjoy an outdoor lifestyle. Learn more at [www.phin.co](http://www.phin.co), [@getpHin](#) and on [Facebook](#). Beginning with pool and hot tub care, ConnectedYard will expand to everyday components involved in outdoor living.

###

**Media Contact:**  
Melissa Neumann

Manera Solutions for ConnectedYard  
408.666.1946  
melissa@manerasolutions.com